

Message Text

UNCLASSIFIED

PAGE 01 RIO DE 04269 311509Z

61

ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 /018 W

----- 074541

R 311339Z DEC 75

FM AMCONSUL RIO DE JANEIRO

TO SECSTATE WASHDC 3175

AMEMBASSY BRASILIA

AMEMBASSY BOGOTA

AMEMBASSY CARACAS

AMCONSUL SAO PAULO

UNCLAS RIO DE JANEIRO 4269

E.O. 11652: N/A

TAGS : BEXP BR

SUBJECT : PROPOSED NORTH TEXAS COMMISSION IOGA TRADE MISSION
TO BRAZIL, COLUMBIA, AND VENEZUELA

REF: A) STATE 290274 B) BRASILIA 10428

1. IN VIEW OF RECENT GOB IMPORT RESTRICTIONS (REF B AND RIO A-94 OF DECEMBER 16, 1975), AND THE RESTRICTED GEOGRAPHIC AREA FROM WHICH PARTICIPANTS WILL BE RECRUITED, WE PREFER TO HAVE SPECIFIC PRODUCT INFORMATION FROM PROPOSED PARTICIPANTS TO ASCERTAIN MARKETING POSSIBILITIES BEFORE WE APPROVE VISIT OF MISSION TO BRAZIL. INDEPENDENT IMPORTERS AND REPRESENTATIVES IN THE BIOMEDICAL FIELD ARE USUALLY SMALL TO MEDIUM SIZE FIRMS HARD HIT BY 360-DAY IMPORT DEPOSIT REQUIREMENT (REF B). THEIR MAJOR CONCERN IN 1976 WILL BE MAINTAIN WORKING CAPITAL FOR ONGOING BUSINESS. CURRENT TREND IS FOR FIRMS TO ENTER JOINT VENTURE OR LICENSING AGREEMENTS TO ASSEMBLE MANUFACTURE BIOMEDICAL EQUIPMENT IN BRAZIL. IMPORT MARKET SIZE, ESTIMATED AT \$50 MILLION IN 1975, WILL DECREASE IN 1976, SINCE GOVERNMENT AGENCIES AND GOVERNMENT-CONTROLLED ENTITIES WILL HAVE TO CUT THEIR 1976 IMPORT BY 25 PERCENT.

2. POSTS WILL BE HANDLING US POLLUTION CONTROL EQUIPMENT TRADE MISSION AND AVIATION/AVIONICS TRADE MISSION IN MARCH-APRIL. WE PREFER TO HAVE AT LEAST ONE MONTH LAG BETWEEN
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 RIO DE 04269 311509Z

MISSIONS. IF DEFINITE MARKET POSSIBILITIES ARE ASCERTAINED

(BASED ON FURTHER INFO RE COMPOSITION OF MISSION), WE WOULD
PREFER TO HAVE MISSION TENTATIVELY RE-SCHEDULED FOR MAY INSTEAD
OF APRIL.
DEXTER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 31 DEC 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975RIODE04269
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750451-0895
From: RIO DE JANEIRO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t1975121/aaaaaagw.tel
Line Count: 65
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 STATE 290274, 76 BRASILIA 10428
Review Action: RELEASED, APPROVED
Review Authority: ElyME
Review Comment: n/a
Review Content Flags:
Review Date: 11 JUN 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <11 JUN 2003 by ReddocGW>; APPROVED <30 JAN 2004 by ElyME>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: : PROPOSED NORTH TEXAS COMMISSION IOGA TRADE MISSION TO BRAZIL, COLUMBIA, AND VENEZUELA
TAGS: BEXP, BR
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006